

SEEDA SMALL RURAL TOWNS PROGRAMME – PROJECT PROGRESS UPDATE SEPTEMBER 2011

Background Information

The Small Rural Towns Programme (SRTTP) is a grant scheme aimed at providing financial support for projects that benefit the economies of small rural towns. The Small Rural Towns Programme is being financed by SEEDA. There is a comprehensive project development process to support the programme that is initiated by eligible towns having first completed a Healthcheck and then forming a Community Partnership.

West Sussex County Council is the accountable body for the programme. A Rural Towns Officer funded WSCC, is facilitating the programme and is employed by Action in Rural Sussex. The Rural Partnership is the approval body for projects.

NOTE

Items in **bold** indicate a change since the last report

Town	Health check	District Partnership	Proposed Investment & Match-funding	Comments
Arundel	Complete	Arun Company Limited by Guarantee	SEEDA £43,500 New Public Moorings (Pontoons) and Town Direction signs Environment Agency £39,000 Arun DC £1,000 Arundel Town Council £ 1,475 Downland Joint Committee £5,000 Arundel Chamber of Trade ££250 Arundel Castle £500	New public moorings opened on 5 th September 2009 by Ben Fogal Project closure report written
Arundel Project Two	Complete	Arun Company Limited by Guarantee	Enterprising Arundel SEEDA £15,000 Match Funding £15,200	Project appraised and approved. Project start September

Town	Health check	District Partnership	Proposed Investment & Match-funding	Comments
Billingshurst Project Two	Complete	Horsham Company Limited by Guarantee	Enterprising Billingshurst SEEDA £20,000 Match Funding £20,000	Project appraised and approved. Project start September
Billingshurst	Complete	Horsham Company Limited by Guarantee	Centre for Children SEEDA £120,000 Public- WSCC £574,000 Private- Wakoos £56,000	Centre now fully operational All targets met some exceeded Project closure report written
Hassocks	Complete	Mid-Sussex Company Limited by Guarantee	Cycle routes and cycle Hire SEEDA £32,000 LEADER £10,000 LOTTERY £9,836 COLABORATE £5,000 BUDGENS £500 WSCC (Social Enterprise Innovation Award) £5,000 Mid SUSSEX DC £525 MID SUSSEX HEALTHY LIVING £2,000	Cycle hire business up and running Project closure report written
Hurstpierpoint	Complete	Mid-Sussex Company Limited by Guarantee	Community Hub SEEDA £40,000 + Matched funding of some £200K	Project appraisal carried out on 16 th December Project recommended for approval. Planning application refused by planning committee contrary to Planning Officers recommendation to approve. Alternative site being sought No alternative found project closed
Henfield	Complete	Horsham Company Limited by Guarantee	Community Transport SEEDA £40,000 £121,000 Match funded by West Sussex County Council, Horsham District Council and local fund raising	Project closure report written

Town	Health check	District Partnership	Proposed Investment & Match-funding	Comments
Midhurst	Complete	Chichester Company Limited by Guarantee	High Street shop front makeover, Retail training, Business and Community centre £80.000	Review/approval panel established and ten meetings held. 24 shops have applied for redecoration grants. The community hub has been established at St Mary's hall which has been renovated as part of this project. The community partnership has a lease on the building. Project closure report delayed due to late claims from retailers
Petworth	Complete	Chichester Unincorporated Association	High Street makeover £10,000 CDC £10,000 SEEDA	Project being developed to support retailing and the sustainability of the Towns centre. Project started August 2011
Pulborough	Complete	Horsham Unincorporated Association	Lower Street Makeover SEEDA £50,000 S 106 £120,000	All shops now have tenants. Post Office reopened in December New shop created from redundant office space. Tenant in place. Pedestrian ramp from East Glebe Field to Lower Street constructed SEEDA funding complete Match funding still on-going, monitoring will continue Project closure report written
Selsey Retail	Complete	Chichester	High Street shop front makeover Retail training and enhancement of physical environment £80.000	13 shops have applied for redecoration grants. Additional work on the visitor information programme identified and implemented Review/approval panel established and three meeting held. A Town Audit has been carried out to access customer care. 10 shops have had customer experience enhancement sessions which have encompassed the training of 19 staff and 10 managers. Project closure report written

Town	Health check	District Partnership	Proposed Investment & Match-funding	Comments
Selsey Fisherman's ramp	Complete	Chichester	Building of a ramp to launch fishing boats £165,000 SEEDA £40,000 European fisheries £85,000 Defra £40,000	Project approved awaiting the better weather in the spring to start work. The ramp will allow local fisherman to launch boats at all states of the tide directly into the sea rather than hauling over the shingle beach Due to problems regarding on-going maintenance this project has been abandoned.
Steyning	Completed	Horsham Company Limited by Guarantee	Provision of modern Public Toilets, improved signage to places of interest and facilities for visitors, increased car parking provision for residents and visitors in the main car park Value £80,000	SEEDA funding complete Match funding still on-going, monitoring will continue for the delivery of additional car parking spaces 17 Additional car parking spaces approved Project closure report written
Storrington & Sullington	Completed	Horsham Company Limited by Guarantee With charitable status	No project identified	No project under this programme

Additional Information for noting

Cuckfield & Middleton-on-Sea do not wish to develop an Action Plan using the 'Healthcheck' process

Total value of projects delivered under this programme £1,551,000 of which £455,500 is SEEDA funding

The SEEDA Small Rural Towns Programme is due to end on the 31st March 2012

SEEDA Outputs

CORE OUTPUTS

- C1 Number of new net jobs created and safeguarded
- C2 Brownfield land remediated or recycled
- C3A Number of learning opportunities created 3-30 hours
- C3B Number of learning opportunities over 30 hours
- C4A Number of new businesses created or attracted
- C4B Number of new businesses created or attracted and sustained for 12 months

SUPPLEMENTARY OUTPUTS

- S2 Number of businesses receiving specialist advice
- S4 Number of adults receiving basic skills training
- S5 Number of adults receiving basic ICT training
- S6 Number of adults receiving high-level skills training
- S7 Number of businesses and individuals having broadband access

ADDITIONAL OUTPUTS

- R1 New or improved services in rural communities
- R2 New or improved community infrastructure in rural communities